

Got Marquee®?

I'd heard about it, I'd seen the demos. My clients were starting to ask about it. I needed to take command of this auspicious and seemingly complicated tool, fast.

So, I Got Demystified. **Avid® Marquee Demystified**, that is -- [ArtFXual's](#), Marquee® Training and Templates DVD.

A 3-D title comp with texture and lighting effects in less than ten minutes! Who knew? After going through the **Avid® Marquee Demystified** DVD, I uncovered a whole new world of powerful, easy and convenient tools. Steve Bayes (author of *The Avid® Handbook*) made it easy to learn with the on-screen tutorial overview and the detailed printable PDF Training Guide.

As a designer I am very critical. I was surprised by the quality of the fonts and the solid design integrity of the templates. It took only minutes to customize them, changing colors, shadows, lighting effects, texture and fonts. Then, with the training materials, I was able to deconstruct the effects to see how they were built and begin creating my own from scratch. I actually take my Demystified DVD with me from job to job as a reference and resource. It installs in a snap and runs flawlessly on both Mac and NT workstations from Xpress Pro® to Media Composer® to Symphony® (even DS Nitris®).

Thanks to Demystified I soon discovered that Avid® Marquee® is much more than a “titling tool”. Imagine having the depth and power of After Effects® inside your Avid®.

It's a great graphics tool and a fantastic motion editor, capable of importing still and moving textures, matte key elements from 3rd. party applications, pan and scan across large images, animation of objects, lights and shadows in “true 3D space” and exporting in a wide range of formats and frame sizes.

For the skilled 3D animator, the basics presented on this training DVD open the door to world of highly complex motion graphics right in the Avid®, but this DVD is suited just as well for the novice editor or designer. Even if you never want to animate in 3D and have no real interest in Avid® Marquee, with the fonts, textures, and templates provided by [ArtFXual](#) and a little imagination anyone can create thousands of beautiful titles in minutes – You don't even need to be a “power” Avid® Editor.

As an independent graphic artist/editor with my own shop, I am constantly on the prowl for new skills to help me do my job better or faster. My biggest obstacle is time. With **Avid® Marquee Demystified** I was up and running on Marquee in a matter of hours. I'm thrilled and more importantly my clients are thrilled. Cha-Ching!

Avid® Marquee Demystified makes good on it's promise. I was uninitiated and now I am empowered. If you've “Got Marquee, Get Demystified”.

Rick Husong
Avid Editor / Graphic Artist

www.artfxual.com