



## Benjamin Hershleder

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### — Academic Qualifications

- 1997 - Present**     **Avid Certified Media Composer Instructor / Master Instructor**  
Certified by Avid Technology to teach introductory (101 & 110) and advanced (201 & 210) courses, covering topics including editing; video and audio effects; color correction; audio mixing; and media management. Beginning in 2013: contracted as a “Master Instructor,” conducting “Train The Trainer” courses for Avid Technology’s Education Division.
- 1993 - 1995**     **Master of Fine Arts**  
Florida State University, College of Motion Picture Arts; Summa Cum Laude  
Thesis Film: “Paul McCall” – Co-Writer, Director
- 1990 - 1992**     **Bachelor of Arts**  
University of Central Florida, College of Arts and Humanities, Department of Film; Summa Cum Laude  
Thesis Film: “Tickits” – Producer, Co-Adaptation, Director, Film Editor

### — Academic Employment

- 2019 - 2022**     **Georgia Film Academy**
- Head, Post Production Education
  - Assist in coordination and implementation of Media Composer and Pro Tools courses with GFA staff and 4 Avid instructors.
  - Teach both the 100 and 200 levels of Media Composer certification courses each semester.
  - Assist in development of, and provide implementation for, high school teacher instruction and certification for both Media Composer | First, and Media Composer, in conjunction with Avid Technology, Inc., and publisher Rowman & Littlefield.
- 2018 - Fall**     **Chapman University – Dodge College of Film and Media Arts**
- Adjunct Professor
  - 22 Students – 50% Graduate Students / 50% Undergraduate Students. 50% non-native English speakers.
  - Avid Certified Media Composer courses (101 & 110), culminating with all students taking the Avid Certified User exams.
- 2013 - Present**     **Avid Technology, Inc.**
- Train The Trainer Media Composer Certification Instructor, a.k.a. Avid Master Instructor
  - Provide Media Composer editing and effects training for educators in the process of becoming Avid Certified Instructors, and for their institutions becoming official Avid Learning Partner schools.
  - Institutions include: Savannah College of Art and Design (Atlanta), Loyola Marymount University (Los Angeles), Full Sail University (Orlando), New York Film Academy (L.A. and NYC campuses), Cuyahoga College LiPuma Center for Creative Arts (Cleveland), Mount Saint Mary’s University (Los Angeles), and more.
  - Assist with development and technical editing of Avid’s official 100- and 200-level coursebooks and course examinations.
- 2007 - 2019**     **American Film Institute**
- Adjunct Professor
  - Introductory and advanced certified training of Avid Media Composer, analog and digital video fundamentals, and additional topics specific to AFI’s facility and project workflow. Culminated with all students taking the Avid Certified User exams. Approximately 140 classroom hours.
  - Introductory training of Adobe Photoshop and After Effects. Approximately 80 classroom hours.
- 1999 - 2019**     **Moviola Digital Education Center**
- Adjunct Avid Media Composer Instructor: January 1999 - December 2006, and March 2009 - April 2019
  - Staff, Lead Avid Media Composer Instructor: January 2007 - February 2009
- 1997 - 2015**     **Video Symphony School of Media Production**
- Staff Avid Media Composer Instructor: June 1997 - June 1998
  - Adjunct Instructor: January 1999 - institution ceased operations in 2015
- 1997 - 1999**     **UCLA Extension in conjunction with Video Symphony School of Media Production**
- Adjunct Instructor
  - Three semesters of Introduction to Avid Media Composer
- 1995 - 1996**     **University of Central Florida, College of Arts and Humanities, Department of Film**
- Adjunct Professor: Fall 1995, and Fall 1996
  - Introduction to Motion Picture Production Management; a 16 week required course.
- 1995 - 1997**     **Full Sail University of Film, Video, and Recording Arts**
- Adjunct Professor: Introduction to Avid Media Composer; Introduction to Flatbed Film Editing; Introduction to the Nagra Analog Sound Recorder; and on-set advisor during film shoots.

## — Publications

- 01/2013**      **Avid Media Composer Cookbook**
- Packt Publishing
  - Paperback + Download; 435 pages
  - GoodReads Reviews — [tinyurl.com/GR-Reviews](http://tinyurl.com/GR-Reviews)
  - Amazon USA Reviews — [tinyurl.com/USA-Reviews](http://tinyurl.com/USA-Reviews)
  - Amazon UK Reviews — [tinyurl.com/UK-Reviews](http://tinyurl.com/UK-Reviews)

## — Representative Nonacademic Employment

- 06/2011 - 01/2013**      **Shapiro-West Productions**
- Producer, Director, Editor
  - Freelance production and post production of two projects. The second project involved producing, directing, editing, and supervising the finishing & mastering (color grading, 5.1 surround audio mix, archival & delivery master versions) of the feature-length documentary “The Bronx Boys Still Playing at 80,” hosted by Carl Reiner.
- 11/2005 -12/2005**      **Jade Productions / Lewin Productions**
- Freelance Offline Editor
  - Short documentary: “Chevron Heroes”
- 02/2004 -05/2004**      **Maljan Films**
- Supervising Producer & Supervising Editor
  - Feature length multicamera comedy concert: “Andy Kindler: I Wish I Was Bitter”
- 11/2003 -12/2003**      **Jade Productions**
- Freelance Offline Editor
  - Short documentary for The American Heart Association & Camp Del Corazon
- 06/2003 - 07/2003**      **MSNBC**
- Freelance Offline and Online Editor
  - Governor Jesse Ventura News Opinion Segments
- 01/2003 - 06/2003**      **Steamroller Productions**
- Freelance Offline Editor
  - Projects included “US Weekly” pilot, “Garage Sale” pilot, and “Howard Stern Uncensored” pilot
- 02/2002 - 08/2002**      **Paramount Studios / Payaso Productions**
- Freelance Offline Editor (12 cameras, 8 mic placements, multiple performances, no line-cut)
  - Feature-length comedy concert: “The Original Latin Kings of Comedy,” starring George Lopez, Paul Rodriguez, and Cheech Marin
  - Limited theatrical release, broadcast on Showtime, Comedy Central, Netflix
- 01/2002 - 02/2002**      **The Spark Factory**
- Freelance Producer of E! Entertainment Television’s Upfront Sales Presentation
- 03/2001 - 11/2001**      **Shapiro-West Productions**
- Producer, Director, Editor
  - Freelance production and post production of the twenty minute pilot of “Jean-Christophe Huttepain,” and the forty-five minute documentary “The Bronx Boys – Hosted by Carl Reiner” (PBS, HBO/Cinemax). Work also included overseeing closed caption creation, creating promos for PBS, and overseeing the tape to film transfer & color timing for HBO festival screenings.
- 09/2000 - 12/2000**      **Haxan Productions / Fox Television**
- Freelance Offline Editor
  - One hour pilot: “In Search Of...”
- 06/1998 - 06/2000**      **E! Entertainment / Style Networks**
- Staff Offline and Online editor
  - Half-hour, one hour, and two hour programs from start to finish, including audio mixing, up-resing, and mastering per network and broadcast standards.
  - As sole Editor: completed several hour-long network specials, including the pilot for the “Shabby Chic” series. As both sole Editor and Co-Editor, completed several of each of the following: “True Hollywood Stories,” “Celebrity Profile,” “Mysteries and Scandals,” “Assignment E! With Leeza Gibbons,” “The Howard Stern Show,” (multicam); “Homes With Style,” and “Search Party” (multicam). Additional editing included on-air promos for both networks.

## Software

- Avid Media Composer – Video editing, visual effects, audio mixing, audio effects, and color correction
- Photoshop – Image creation and manipulation for video, internet, and print.
- After Effects – Animation and compositing
- Adobe Media Encoder – Video and audio compression
- Additional applications with varying degrees of familiarity: Mocha, Adobe InDesign, Drupal Web CMS, Compressor, Adobe Encore, Dreamweaver, Fireworks, ScreenFlow, Brightspace/D2L LMS.

## Video Clips

- [Hershleder.com/resume.html](http://Hershleder.com/resume.html)

## Awards — Representative Partial List

### Telly Awards

- “The Least of These” – Short dramatic film (Co-Producer)
- “Camp Del Corazon” – Short documentary profile for The American Heart Association (Editor)
- “The Bronx Boys” – Forty-five minute documentary, hosted by Carl Reiner (Producer, Director, Editor)
- “Movies Are Better” – Short comedy film (Producer, Director, Editor)
- “The Bronx Boys Still Playing at 80” – Eighty-five minute documentary, hosted by Carl Reiner (Producer, Director, Editor)

### University Emmy Winner, Best Comedy, Academy of Television Arts & Sciences

- “Paul McCall” – Short comedy film (Co-Writer, Director)

### CINE Gold Eagle, Council on International Nontheatrical Events

- “Paul McCall” – Short comedy film (Co-Writer, Director)
- “The Least of These” – Short dramatic film (Co-Producer)

### Gold Ebenseer Bear, Festival of Nations, Austria

- “Paul McCall” – Short comedy film (Co-Writer, Director)

### Crystal Reel, Florida Motion Picture & Television Association

- “Paul McCall” – Short comedy film (Co-Writer, Director)

### Gold Apple, Winner, National Educational Media Network

- “Tickits” – Short dramatic film (Co-Adaptation, Producer, Director, Editor)

### Crystal Heart, Winner, The Heartland Film Festival

- “The Least of These” – Short dramatic film (Co-Producer)

### International Winner, IAC International Film Festival, England

- “Paul McCall” – Short comedy film (Co-Writer, Director)

### Silver Remi Award, Worldfest Houston

- “The Bronx Boys” – Forty-five minute documentary, hosted by Carl Reiner (Producer, Director, Editor)

### Silver Screen Award, Winner, US International Film Festival

- “Camp Del Corazon” – Short documentary profile for The American Heart Association (Editor)

### Education Prize, Hiroshima International Film Festival, Japan

- “Paul McCall” – Short comedy film (Co-Writer, Director)

### Best Adapted Short, Family Film Festival

- “Tickits” – Short dramatic film (Co-Adaptation, Producer, Director, Editor)

### Best Editing, Canadian International Film Festival

- “Paul McCall” – Short comedy film (Co-Writer, Director)

### Finalist, Student Academy Awards

- “Tickits” – Short dramatic film (Co-Adaptation, Producer, Director, Editor)